



**2011  
ECONOMIC  
DEVELOPMENT FAIR  
THE MMBC CONTINUUM**

**June 20 - 22, 2011**

Memphis Cook Convention Center  
225 N. Main Street | Memphis, TN

**Wall Street to Main Street... Bridging the  
Economic Avenues of America**

**REGISTRATION RATES**

**SPONSORSHIP PACKAGES**

**HOST - \$50,000**

- **25 Tickets** to each of the following events:  
Business Mixer, Power Breakfast, Luncheon, and Seminars
- **Full Page** Program Book Color Ad
- **2 - 10x10 Exhibit Booths**

**PLATINUM - \$25,000**

- **20 Tickets** to each of the following events/seminars:  
Business Mixer, Power Breakfast, Luncheon, and Seminars
- **Full Page** Program Book Color Ad
- **1 - 10x10 Exhibit Booth**

**DIAMOND - \$15,000**

- **15 Tickets** to each of the following events/seminars:  
Business Mixer, Power Breakfast, Luncheon, and Seminars
- **Full Page** Program Book Color Ad
- **1 - 10x10 Exhibit Booth**

**GOLD - \$10,000**

- **10 Tickets** to each of the following events/seminars:  
Business Mixer, Power Breakfast, Luncheon, and Seminars
- **Half Page** Program Book Color Ad
- **1 - 10x10 Exhibit Booth**

**SILVER - \$5,000**

- **5 Tickets** to each of the following events/seminars:  
Business Mixer, Power Breakfast, Luncheon, and Seminars
- **Quarter Page** Program Book Color Ad
- **1 - 10x10 Exhibit Booth**

**BRONZE - \$3,000**

- **3 Tickets** to each of the following events/seminars:  
Business Mixer, Power Breakfast, Luncheon, and Seminars
- **Quarter Page** Program Book Color Ad
- **1 - 10x10 Exhibit Booth**

**FULL CONFERENCE PACKAGES**

**TWO-DAY CORPORATE PACKAGE**

**2 Tickets** per event & **1 - 10x10 booth**  
**Early: \$750 Regular: \$850**

**TWO-DAY MWBE/COMMUNITY PACKAGE**

**2 Tickets** per event & **1 - 10x10 booth**  
**Early: \$350 Regular: \$450**

**ONE DAY PACKAGE**

One ticket per event - Tuesday or Wednesday, includes  
Business Mixer (booth exhibit not included)  
**Early: \$275 Regular: \$375**

*\*Early Registration ends May 27, 2011.*

**ALA CARTE RATES**

**SEMINARS**

**CEO/PRESIDENTS ROUNDTABLE**  
Corporate: \$100 MWBE/Community: \$50

**BUILDING SCALABLE MBE FIRMS THROUGH CORPORATE  
DEVELOPMENT**  
Corporate: \$100 MWBE/Community: \$50

**STRATEGIC FITS**  
Corporate: \$100 MWBE/Community: \$50

**2GMBE (YOUTH ENTREPRENEURSHIP)**  
Corporate: \$100 MWBE/Community: \$50

**MODEL DIVERSITY CORPORATION**  
Corporate: \$100 MWBE/Community: \$50

**BUSINESS MIXER**  
Corporate: \$50 MWBE/Community: \$50

**POWER BREAKFAST TICKET (PER DAY)**  
Corporate: \$50 MWBE/Community: \$50

**LUNCHEON TICKET (PER DAY)**  
Corporate: \$50 MWBE/Community: \$50

**TABLE OF TEN (POWER BREAKFAST AND/OR LUNCHEONS)**  
Corporate: \$450 MWBE/Community: \$350

**BOOTH EXHIBIT**  
Corporate: \$400 MWBE/Community: \$200

*\*Over 75% saving off ala carte rates! Early Registration Ends: May 27, 2011*

**PROGRAM BOOK ADVERTISING RATES**

Full page 8.5"x11" \$1,000

Half page 5.5"x8.5" \$500

Quarter page 4.25"x5.5" \$300

*\*All program book advertisements due May 27, 2011.*

**HOST SPONSORS:**



**PRESENTING SPONSORS:**



# ECONOMIC DEVELOPMENT FAIR REGISTRATION FORM

## SPONSORSHIP PACKAGES

- HOST - \$50,000       PLATINUM - \$25,000  
 DIAMOND - \$15,000     GOLD - \$10,000  
 SILVER - \$5,000         BRONZE - \$3,000

For other Sponsorship opportunities and Conference packages contact Doris Gordon at the MMBC Continuum.

## FULL CONFERENCE PACKAGES

- TWO-DAY CORPORATE PACKAGE**  
 2 Tickets per event & 1 - 10x10 booth  
 Early: \$750      Regular: \$850

- TWO-DAY MWBE/COMMUNITY PACKAGE**  
 2 Tickets per event & 1 - 10x10 booth  
 Early: \$350      Regular: \$450

- ONE DAY PACKAGE**  
 One ticket per event - Tuesday or Wednesday, includes Business Mixer (booth exhibit not included)  
 \_\_\_\_\_ Tuesday or  \_\_\_\_\_ Wednesday  
 Early: \$275      Regular: \$375

## ALA CARTE RATES

- \_\_\_\_\_ **BUSINESS MIXER**  
 Corporate: \$50      MWBE/Community: \$50  
 \_\_\_\_\_ **BOOTH EXHIBIT**  
 Corporate: \$400      MWBE/Community: \$200

## SEMINARS

- \_\_\_\_\_ **CEO/PRESIDENTS ROUNDTABLE**  
 Corporate: \$100      MWBE/Community: \$50  
 \_\_\_\_\_ **BUILDING SCALABLE MBE FIRMS THROUGH CORPORATE DEVELOPMENT**  
 Corporate: \$100      MWBE/Community: \$50  
 \_\_\_\_\_ **STRATEGIC FITS**  
 Corporate: \$100      MWBE/Community: \$50  
 \_\_\_\_\_ **2GMBE (YOUTH ENTREPRENEURSHIP)**  
 Corporate: \$100      MWBE/Community: \$50  
 \_\_\_\_\_ **MODEL DIVERSITY CORPORATION**  
 Corporate: \$100      MWBE/Community: \$50

## INDIVIDUAL POWER BREAKFAST AND LUNCHEON (PER DAY)

- \_\_\_\_\_ **POWER BREAKFAST TICKET**  
 Corporate: \$50      MWBE/Community: \$50  
 \_\_\_\_\_ Tuesday and/or  \_\_\_\_\_ Wednesday  
 \_\_\_\_\_ **LUNCHEON TICKET**  
 Corporate: \$50      MWBE/Community: \$50  
 \_\_\_\_\_ Tuesday and/or  \_\_\_\_\_ Wednesday

## GROUP POWER BREAKFAST (PER DAY)

- FULL TABLE (10) POWER BREAKFAST**  
 Corporate: \$450      MWBE/Community: \$350  
 \_\_\_\_\_ Tuesday and/or  \_\_\_\_\_ Wednesday

- HALF TABLE (5) POWER BREAKFAST**  
 Corporate: \$200      MWBE/Community: \$150  
 \_\_\_\_\_ Tuesday and/or  \_\_\_\_\_ Wednesday

## GROUP LUNCHEON (PER DAY)

- FULL TABLE (10) LUNCHEON**  
 Corporate: \$450      MWBE/Community: \$350  
 \_\_\_\_\_ Tuesday and/or  \_\_\_\_\_ Wednesday

- HALF TABLE (5) POWER BREAKFAST**  
 Corporate: \$200      MWBE/Community: \$150  
 \_\_\_\_\_ Tuesday and/or  \_\_\_\_\_ Wednesday

\*Early Registration ends May 27, 2011. All program book advertisements due May 27, 2011.

## PROGRAM BOOK ADVERTISING RATES

- Full page 8.5"x11"      \$1,000  
 Half page 5.5"x8.5"      \$500  
 Quarter page 4.25"x5.5"      \$300

\*All program book advertisements due May 27, 2011.

## PAYMENT

**Please mail all CHECKS to:**  
 Mid-South Minority Business Council  
 P.O. Box 1000 Dept. 860  
 Memphis, TN 38148-0860

Enclosed is our check for \$ \_\_\_\_\_

Credit Card:  Visa  Mastercard  Discover  AmEx

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name as it appears on Card \_\_\_\_\_ 3/4 Digit Security Code \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

### RETURN ALL PROGRAM BOOK ADS TO:

**Natalie Robinson**  
 Phone: 901.525.6512  
 nrobinson@mmbc-memphis.org  
 File submitted: High Resolution PDF

### RETURN ALL SPONSORSHIP AND TICKET REGISTRATION(S) TO:

**Doris Gordon**  
 The MMBC Continuum  
 158 Madison Avenue Suite 300  
 Memphis, TN 38103  
 Phone: 901.525.6512  
 Fax: 901.525.5204  
 dgordon@mmbc-memphis.org

:No returns or refunds.  
 :Privacy Policy: None of the information  
 :provided will not be shared with any  
 :outside third party.

### HOTEL INFORMATION: PLEASE MAKE HOTEL RESERVATIONS DIRECTLY TO:

**Memphis Marriott - Downtown**  
**Attn.: Reservations Department**  
 250 N. Main Street  
 Memphis, TN 38103-1624  
 Call the Reservations Department at 901.527.7300