MIC Issues/Solutions Survey

Attention…Your Immediate Response is Requested

Name:_____

Company:_____

Contact Information: Phone:_____
Fax:_____
E-mail:_____

Purchasing

_____Relationship w/Purchasing Agents
_____Bid/RFP Process
_____Tier 1 to Tier 2 Partnerships (Prime to Sub)

Sales & Marketing

_____Doing Business w/Corporate Members
_____Finding the Decision Makers

Finance

_____Profit Margin
_____Banking/Access to Capital
_____Payment Terms & Timeliness

Corporate Resources (to assist M/WBEs)

_____Discounts on Programs
_____Discounts on Services
_____Referrals
_____M/WBE Programs

Training/Development

_____Strategic Management
_____Executive Management Institute
_____Partnering
_____Quality Management Tools
_____Supplier Development
_____Business Assessment

Networking

_____Participation in Tradeshow(s) (How effective?)
_____Time to Network (schedule conflicts)
_____Marketing to Promote Business

Comments/Solutions: This section is provided to allow for additional comments or solutions to be added to the specific problem area you marked on the survey.

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_____
_____

Continuous Improvement: Please provide additional Categories or Issues that we may have overlooked: (Please attach additional pages if necessary.)

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_____

Fax: MMBC @ 901-678-2450 or email to your Supply Specialist