

# WE'RE GOING VIRTUAL!

13TH ANNUAL CONFERENCE

# EDF 2020

NOVEMBER 10 - 11 | Memphis, TN

THE MMBC CONTINUUM | ECONOMIC DEVELOPMENT FORUM

## Beyond COVID Moving Forward Together: Strategies to Reshape & Create a Stronger Economy

In response to the heightened health and safety concerns caused by COVID-19, the MMBC Continuum has leveraged the latest technology to convert the historically live Economic Development Forum (EDF) to a virtual format.

During EDF 2020, we will bring together national thought leaders, corporate executives and successful M/WBEs to focus on economic impact, to create connections and address challenges that both have experienced due to the effects of COVID-19.

## FREE OPEN ACCESS PASS



Open Access Pass Includes:

- Access to Exhibit Hall
- One Virtual Session

## PROMOTE YOUR BUSINESS!

### DIGITAL BOOK ADVERTISING RATES

<input type="checkbox"/> Video Advertisement (Company video (30 sec.) played over 2 days during the EDF)	\$1,500
<input type="checkbox"/> Full page 8.5" x 11"	\$1,000
<input type="checkbox"/> Half page 5.5" x 8.5"	\$500
<input type="checkbox"/> Quarter page 4.25" x 5.5"	\$300

\*All digital book advertisements due November 2, 2020.

RETURN ALL DIGITAL BOOK ADS TO: (DEADLINE November 2, 2020)

**Natalie Robinson**

Phone: 901.525.6512 | [nrobinson@mmbc-memphis.org](mailto:nrobinson@mmbc-memphis.org)

File submitted: High resolution PDF

DIRECT ALL SPONSORSHIP AND REGISTRATION INQUIRIES TO:

**Brittney Elkins**

MBDA CARES Initiative

158 Madison Avenue Suite 101 | Memphis, TN 38103

Phone: 901.525.6512 | Fax: 901.525.5204

[EDF@mmbc-memphis.org](mailto:EDF@mmbc-memphis.org)

### MMBC Continuum's EDF Cancellation Policy:

Upon confirmation of your commitment to participate in the EDF all sales are considered final. No refunds will be made for cancellations, no-shows or unforeseen Acts of God.



The EDF is produced by The MMBC Continuum,  
the economic accelerator for stage II M/WBEs

901-525-6512 | [www.mmbc-memphis.org](http://www.mmbc-memphis.org)