

# WE'RE GOING VIRTUAL!

13TH ANNUAL CONFERENCE

# EDF 2020

NOVEMBER 10 - 11 | Memphis, TN

THE MMBC CONTINUUM | ECONOMIC DEVELOPMENT FORUM

## Beyond COVID Moving Forward Together: Strategies to Reshape & Create a Stronger Economy

In response to the heightened health and safety concerns caused by COVID-19, the MMBC Continuum has leveraged the latest technology to convert the historically live Economic Development Forum (EDF) to a virtual format.

During EDF 2020, we will bring together national thought leaders, corporate executives and successful M/WBEs to focus on economic impact, to create connections and address challenges that both have experienced due to the effects of COVID-19.

## SPONSORSHIP PACKAGES

	HOST \$50,000	PLATINUM \$25,000	DIAMOND \$15,000	GOLD \$10,500	SILVER \$5,500	BRONZE \$3,500
All-Access Passes	25	20	15	10	5	3
30-Second Video Ad	Video ad played before keynote speaker webinar	Video ad played before one All-Access webinar				
15-Second Video Ad			Video ad played before one All-Access webinar			
Full Page Ad						
Half Page Ad						
Quarter Page Ad						
Pre-Recorded Virtual On-Demand Video <i>(Included in portal post-event; Maximum of 30 minutes)</i>						
Verbal Mentions Throughout the Event						
Logo Placement on All Marketing Materials						
Logo Placement on Registration Page						
Sponsor Profile Page <i>(includes bio, links to your webpage or promotional video)</i>						
Virtual Exhibit Booth with Prime Placement						
Virtual Exhibit Booth						
Booth Promotion Via Email Marketing						
Branded Item in Virtual Swag Box						



The EDF is produced by The MMBC Continuum, the economic accelerator for stage II M/WBEs

901-525-6512 | www.mmbc-memphis.org

**SPONSORSHIP PACKAGES**

**HOST** - \$50,000     **PLATINUM** - \$25,000     **DIAMOND** - \$15,000     **GOLD** - \$10,500     **SILVER** - \$5,500     **BRONZE** - \$3,500

For other sponsorship opportunities and conference packages contact *Brittney Elkins*.

**FULL CONFERENCE PACKAGES**

<input type="checkbox"/>	<b>Full Conference Corporate Registration - \$1,500</b>	<ul style="list-style-type: none"> <li>Two (2) All-Access Passes</li> <li>Half Page Digital Ad</li> <li>Virtual Exhibit Booth</li> <li>Profile Page</li> <li>Access to virtual connections (local, regional AND national)</li> </ul>
<input type="checkbox"/>	<b>M/WBE and Small Business OR Community Partner Conference Registration - \$500</b>	<ul style="list-style-type: none"> <li>Two (2) All-Access Passes</li> <li>Half Page Digital Ad</li> <li>Virtual Exhibit Booth</li> <li>Profile Page</li> <li>Access to virtual connections (local, regional AND national)</li> <li>Eligible to participate in the virtual pitch competition for cash award</li> </ul>

**ADDITIONAL SPONSORSHIP OPPORTUNITIES**

<input type="checkbox"/>	<b>Networking Lounge - \$15,000</b> <i>High-energy virtual networking event</i>	<ul style="list-style-type: none"> <li>Company branding throughout the event</li> <li>15-second promo before the start of the event</li> <li>Branded emails to promote the event</li> <li>Post-event thank you to attendees</li> </ul>
<input type="checkbox"/>	<b>Happy Hour Sponsor - \$15,000</b> <i>High-energy virtual networking event</i>	<ul style="list-style-type: none"> <li>Company branding throughout the event</li> <li>15-second promo before the start of the event</li> <li>Branded emails to promote the event</li> <li>Post-event thank you to attendees</li> </ul>
<input type="checkbox"/>	<b>Swag Box Sponsor - \$15,000</b>	<ul style="list-style-type: none"> <li>Company branded swag box mailed to all All-Access Pass attendees</li> <li>Branded email to promote swag boxes</li> </ul>
<input type="checkbox"/>	<b>Lunch Sponsor - \$15,000</b>	<ul style="list-style-type: none"> <li>Sponsored virtual lunch for all All-Access Pass attendees</li> <li>A branded email with a digital gift card for lunch</li> <li>15-second video before the keynote speaker</li> </ul>
<input type="checkbox"/>	<b>Virtual Exhibit Hall Sponsor - \$15,000</b>	<ul style="list-style-type: none"> <li>Company branded exhibit hall</li> <li>Virtual booth with prime placement</li> <li>30-second video ad before the opening of the event hall</li> </ul>
<input type="checkbox"/>	<b>Information Desk - \$15,000</b>	<ul style="list-style-type: none"> <li>Company branded help desk</li> <li>15-second video promoting help desk and company</li> <li>Verbal mention</li> </ul>
<input type="checkbox"/>	<b>Entertainment Sponsor \$1,000</b> <i>(8 opportunities available)</i>	<ul style="list-style-type: none"> <li>Company branded live entertainment</li> <li>Verbal mentions</li> </ul>

All digital book advertisements due November 2, 2020.

**PAYMENT:**

Enclosed is our check for \$ \_\_\_\_\_ Credit Card:  Visa  Mastercard  Discover  AmEx

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name as it appears on Card \_\_\_\_\_ 3/4 Digit Security Code \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Please click button to make payment >

Mail all CHECKS to: The MMBC Continuum | P. O. Box 3050 | Memphis, TN 38173

**DIGITAL BOOK ADVERTISING RATES**

<input type="checkbox"/> <b>Video Advertisement</b> <i>(Company video (30 sec.) played over 2 days during the EDF)</i>	<b>\$1,500</b>
<input type="checkbox"/> <b>Full page 8.5" x 11"</b>	<b>\$1,000</b>
<input type="checkbox"/> <b>Half page 5.5" x 8.5"</b>	<b>\$500</b>
<input type="checkbox"/> <b>Quarter page 4.25" x 5.5"</b>	<b>\$300</b>

\*All digital book advertisements due November 2, 2020.

RETURN ALL DIGITAL BOOK ADS TO: (DEADLINE November 2, 2020)

**Natalie Robinson**

Phone: 901.525.6512 | nrobinson@mmbc-memphis.org

File submitted: High resolution PDF

DIRECT ALL SPONSORSHIP AND REGISTRATION INQUIRIES TO:

**Brittney Elkins**

MBDA CARES Initiative

158 Madison Avenue Suite 300 | Memphis, TN 38103

Phone: 901.525.6512 | Fax: 901.525.5204

EDF@mmbc-memphis.org

**MMBC Continuum's EDF Cancellation Policy:**

Upon confirmation of your commitment to participate in the EDF all sales are considered final. No refunds will be made for cancellations, no-shows or unforeseen Acts of God.